PURVI PANVALKAR

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SUMMARY

Motivated and detail-oriented IT professional with strong foundations in UI/UX, web development, and software design. Experienced with real-world projects and hackathons. Eager to contribute technical and creative skills as a Front-End Developer or UI/UX Designer in a dynamic organization.

WORK EXPERIENCE

Freelance UI/UX Designer , Inaya Clothing Brand   **JUNE 2024- JULY 2024**

- Designed intuitive web and mobile interfaces, **enhancing user engagement by 30%.**
- Transformed client briefs into functional, responsive, and visually compelling digital experiences, **increasing conversion rates by 15%.**

Graphic Designer , Sigma Systems   **JAN 2024 - JUNE 2024**

- Produced high-conversion visual assets and digital creatives for marketing campaigns using Figma, Canva, and Adobe Photoshop, **driving a 40% boost in user interaction.**
- Edited short-form video content and motion graphics for social promotions, **resulting in a 25% increase** in campaign reach.
- Collaborated cross-functionally with marketing and content teams to deliver on-brand visual solutions, **improving turnaround time by 20%.**

EDUCATION

- **B.Tech in Information Technology** │ Usha Mittal Institute of Technology, SNDT University │ SGPA: 8.15   **Sept 2024 - July2027**
- **Diploma in Information Technology** │ Government Polytechnic Mumbai │ 90.83%   **Sept 2021 - July2024**
- **SSC** │ Vidya Mandir High School │ 94%   **June 2021**

PROJECT

GeoFixer – Community Issue Map (May 2025 – Jun 2025)
- Built a map-based platform for reporting community issues using Leaflet.js and Firebase.
- Enabled real-time issue reporting and visualization for better local governance.

GeoFixer GitHub   GeoFixer Live

World News Web Application (Sept 2024 - Oct 2024)
- Developed a global news web platform using PHP and SQL.
- Focused on user-friendly UI and efficient database management for fast and smooth content delivery.

World News GitHub   Demo Video

Python Voice Assistant – Alexa Clone (Mar 2023 – Apr 2023)
- Developed a desktop voice assistant in Python with speech recognition and text-to-speech features.
- Integrated modules like pywhatkit, wikipedia, and pyjokes to handle music, knowledge queries, and humor.
- Designed a Tkinter-based GUI for user-friendly interaction.

Alexa Clone GitHub

Additional information

- **Technical Skills:** UI/UX Design (Figma, Wireframing, Prototyping), Python, SQL, Web Development (HTML,CSS, JavaScript, Firebase), PHP, MySQL.
- **Soft Skills:** Communication, Teamwork, Problem-Solving, Critical Thinking, Adaptability, Time Management, Creativity
- **Languages:** English, Hindi, Marathi
- **Certifications & Achievements:** National Level Quiz Winner (2022), Data Visualization (Tata Forage 2024), Generative AI & LLMs (Google, 2024), Responsible AI (Google, 2024), Practical Application of Generative AI (PMI, 2025) & MegaHack 5.0 Hackathons Participant (2025).